

Jacob Hansen

Chicago IL. (847) 828-5158 jacob@hansen4.com

BFA in Filmmaking, Photography, and Creative Media, *Ringling College of Art and Design*

Professional Summary

Versatile Digital Media Specialist with expertise in photo and video production, editing, real estate media, and technology support. With experience spanning real estate photography, 360° virtual tours, livestream production, graphic design, and IT collaboration, I create compelling visual content that enhances branding and marketing efforts. Adept at managing multimedia projects, assisting clients with technology, and delivering high-quality creative solutions, I am passionate about leveraging digital storytelling to drive engagement and innovation in the real estate and media industries

Employment history

Real Estate Photographer, Dec 2024 - Present. *Life Care Services, Arlington Heights*

- Captured and edited top-tier real estate photos, boosting property visibility.
- Developed engaging 360° virtual tours, enhancing marketing strategies.
- Collaborated with real estate teams, ensuring visually appealing media.
- Improved property listing appeal through high-quality photography.
- Enhanced property marketing impact with immersive media solutions.

Digital Media Specialist, May 2021- Present. *Luther Village Owners Corp, Arlington Heights*

- Assist residents with tech setup, enhancing digital literacy and device proficiency.
- Coordinate with IT to resolve tech issues, improving service efficiency.
- Manage AV equipment for events, ensuring seamless digital content delivery.
- Curate weekly TV channel, providing engaging health-related content.
- Awarded Employee of the Month for exceptional support and innovation.

Media Producer & Graphic Designer, Dec 2020 - Present. *Park Ridge Presbyterian Church, Park Ridge*

- Film, edit, and publish weekly church service videos and special video projects.
- Manage livestreams and sound mixing for church services and music recordings.
- Lead graphic design projects, including a capital campaign booklet and marketing materials.
- Project Manager for the 2025 church photo directory, overseeing scheduling and photography.

Videographer & Photographer, Jun 2019 - Present. *Hansen Imagery LLC, Park Ridge*

- Capture and edit visual stories for weddings and events, enhancing client satisfaction.
- Tailor media packages to meet diverse client needs, ensuring personalized service.
- Deliver high-quality visual content, boosting client engagement and retention

Skills

Photography & Videography, Video Editing & Production, Graphic Design, 360° Virtual Tours & Real Estate Media, Digital Marketing & Content Creation, Livestream & Sound Production, Technology Support & IT Collaboration, Project Management, Brand Development, Time Management, Adaptability

References

Josh Erickson, *Park Ridge Presbyterian Church* (contact info hidden for privacy, please inquire)

Abi Monaghan, *Luther Village* (contact info hidden for privacy, please inquire)